

Athlete Code of Behaviour

By accepting a program or individual scholarship with the South West Academy of Sport you agree to comply with all the conditions listed below and fully understand that failure to do so may result in expulsion from SWAS.

- ✓ Work towards the attainment of your full potential in sport and studies and/or employment.
- ✓ **Make every effort to attend all training and Personal Excellence sessions as specified by SWAS and the program personnel.**
- ✓ Notify the Manager of your Program , Coach or the SWAS Administrator in advance of your inability to attend any SWAS session with a reason for non-attendance.
- ✓ Comply with the training requirements as instructed by the coaching staff.
- ✓ Accept and respond in a positive manner to their requests and constructive criticism.
- ✓ Maintain personal habits of health conducive to sporting excellence.
- ✓ At all times behave in an appropriate manner – never argue with an Official, Coach, Manager of Programs.
- ✓ Agree to not use any form of performance enhancing drugs that are banned by the Australian Sports Anti-Doping Authority.
- ✓ Agree to participate in random drug testing conducted by recognised authorities.
- ✓ Agree to attend SWAS promotional functions/ media releases as requested.
- ✓ **Wear the appropriate SWAS uniform to training, competition and Personal Excellence sessions.**

Please Note: When signing an athlete application form you are agreeing and acknowledging the following:

- a) That you are aware of the nature of any normal hazard associated with transportation supplied by SWAS to attend tournaments, trainings and training camps.
- b) SWAS will not be liable for any injury or illness associated with the athlete. All athletes participate in SWAS programs/activities at their own risk.
- c) SWAS will not be liable for any loss or damage arising out of the normal course of camps/ excursions/ activities/ competitions or courses attended by the athlete.
- d) That your son/daughter is representing SWAS and therefore is expected to behave according to the Athlete Code of Behaviour.
- e) That any breaches of (d) above will result in the athlete being sent home, with costs associated with this action being the responsibility of the parent/guardian, and the athlete status within the SWAS program will be reviewed.

Media Release

Media releases are a key tool utilised by SWAS to promote our athlete's achievements in addition to recognising our sponsors and providing them with promotional value.

Once an athlete has achieved a milestone the following process is to take place:

1. Contact SWAS and provide details of the accomplishment.
2. SWAS will produce a media release and circulate to our media database as well as forwarding to the relevant sponsor.
3. The athlete should also nominate their preferred time to do a media interview of which SWAS may coordinate.
4. Where possible SWAS will ensure there is someone in attendance to assist the athlete with wording/nerves before interviews.

Please Note: Contact with SWAS should be within a week following the achievement in order to report current news.

Guidelines for Social Media – Facebook, Twitter and Team App

- ✓ Exercise courtesy, especially in regards to the tone of your posts. Treat your SWAS community members with respect just as you would like to be treated.
- ✓ Profanity and abusive language are absolutely not permitted.
- ✓ SWAS will be monitoring your posts for their veracity or usefulness. Each of you must also be responsible for how you interpret the information if you choose to read it.
- ✓ It is recommended you never post your address or phone number.
- ✓ If your post does get deleted and you have questions, please feel free to email the SWAS Coordinator.
- ✓ Your posts should adhere to these guidelines at all times.
- ✓ If for any reason you harass other members or are unable to abide by these guidelines, you will be removed from the group effective immediately.